

The Advanced Diploma in Creative and Media

Are you creative? Are you passionate about image and style and how people are represented in our society? Have you got the desire to have an impact on the way people think about the world? Did you know that Britain has the highest reputation in the world for its creative media output and that jobs in the media sectors in this country are many and varied?

If you are interested in a career at management level in the media industries such as advertising, graphic design, photography interactive media or TV and Film, the **Advanced Diploma in Creative and Media** could be just what you have been looking for.

Diploma learning is different. It will allow you to learn the skills that Higher Education and Employers are looking for, like team working and independent research skills. Throughout the course you will develop these personal and practical skills by working in the real world with industry professionals. You will also be guaranteed work experience which will allow you to make your mark with employers and ensure you stand out from the crowd in terms of future applications to Higher Education or the world of Employment.

You will produce a specialist project which will allow you to work alone or with employers to produce a study or product for which you have a particular passion, like a film or website or marketing campaign.

The Advanced Diploma is equivalent to 3.5 GCE A Levels and is available at John Leggott College.



Sounds good? Ask your teacher or careers adviser about the Diploma if you think it is right for you. If you want to find out more, go to:

www.lincs2.co.uk

www.connexions-direct.com

www.leggott.ac.uk



The Diploma

Bringing learning to life

The Higher Diploma in Creative & Media

Principal Learning

- Unit 1: Capture
- Unit 2: Show
- Unit 3: Interaction
- Unit 4: Commission
- Unit 5: Evaluation
- Unit 6: Investigation

Generic Learning

Functional Skills: Maths, ICT
& English

Personal Learning & Thinking
Skills

Work Experience

Project

Additional and/or Specialist Learning

Qualifications: An A Level of your
choice

Study this Diploma at:
John Leggott College

Entry Requirements:
5 A*-C GCSE Grades including English & Maths