

# The Advanced Diploma in Travel and Tourism

Are you a people person who is keen to play a dynamic role in today's global world? Have you got an interest in the travel industries or in passenger transport? Have you ideas to contribute to the development of these industries? If you are interested in a career at management level in customer service, travel, geography, business operations, the environment or in marketing and events planning the **Advanced Diploma in Travel and Tourism** could be just what you have been looking for.

Diploma learning is different. It will allow you to learn the skills that Higher Education and Employers are really looking for like team working and independent research skills. Throughout the course you will develop these personal and practical skills by working in the real world with industry professionals. You will also be guaranteed work experience which will allow you to make your mark with employers and ensure you stand out from the crowd in terms of future applications to Higher Education or the world of Employment.

You will also produce a specialist project which will allow you to work alone or with employers to produce a study or to come up with practical solutions to an issue which you think could be improved or for which you have a particular personal passion.

The Advanced Diploma is equivalent to 3.5 GCE A Levels and is available at John Leggott College.



Sounds good? Ask your teacher or careers adviser about the Diploma if you think it is right for you. If you want to find out more, go to:

[www.lincs2.co.uk](http://www.lincs2.co.uk)  
[www.connexions-direct.com](http://www.connexions-direct.com)  
[www.leggott.ac.uk](http://www.leggott.ac.uk)



# The Diploma

Bringing learning to life

## The Advanced Diploma in Travel and Tourism

### Principal Learning

- Unit 1:** People in travel and tourism
- Unit 2:** Destinations and cultures
- Unit 3:** Environmental influences
- Unit 4:** Image and perception
- Unit 5:** Political and economic influences
- Unit 6:** Technology in travel and tourism
- Unit 7:** Changes and trends
- Unit 8:** Creating and delivering travel and tourism products and services

### Generic Learning

**Functional Skills:** Maths, ICT & English

**Personal Learning & Thinking Skills**

**Work Experience**

**Project**

### Additional and/or Specialist Learning

**Qualifications:** An A Level of your choice

**Study this Diploma at:**  
John Leggott College

**Entry Requirements:**  
5 A\*-C GCSE Grades including English & Maths