



Data, Digital & AI

Powering a Smarter, Stronger
Greater Lincolnshire



Data, Digital and AI is a cross-cutting skills priority affecting every major sector in Greater Lincolnshire.

Digital skills are needed across all sectors...



Digital Occupations with Strong Recruitment Demand

Occupation	Demand Trend
Programmers & Software Developers	Growing
IT Business Analysts/Architects	Growing
IT User Support Technicians	Ongoing demand
Advertising & Marketing Professionals	Strong growth
Computer Systems Installers	Growth
IT Project Managers	Specialist demand
Telecoms Installers & Repairers	Continuing demand



Most Significant Future Skills Shortages

The strongest future demand is likely to be for:

- Data analysts
- Cyber security professionals
- Software developers
- Systems architects
- Automation engineers
- Data engineers
- AI-enabled operational and managerial skills across all sectors



Key Skill Demands

1

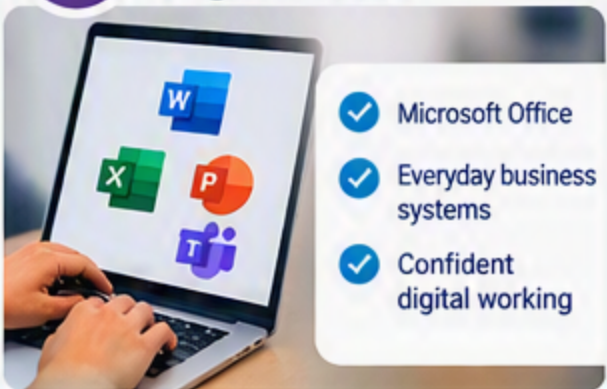
Data literacy and analytics



- Understand dashboards
- Read reports
- Use operational data

2

Workplace digital skills



- Microsoft Office
- Everyday business systems
- Confident digital working

3

AI awareness



- Understand opportunities
- Recognise risks
- Governance
- Productivity benefits