

Health & Adult Social Care

Making a difference. Every day.

Health & Adult Social Care is one of the largest and fastest-growing employment sectors in Greater Lincolnshire.



Employing
approximately

69,600

people in Greater Lincolnshire



Projected to grow by

17%

between 2020 and 2034



Driven by an ageing population, increasing long-term health conditions and the need for more community and domiciliary care services across a large rural geography.

Why demand is growing

- A rapidly ageing population**, growing faster than the UK average.
- Increasing numbers of people** living with long-term health conditions.
- Growth in community-based and home-based care services.**
- Continued expansion required** in adult social care to meet future population needs.
- Significant and ongoing vacancy levels**, especially in adult social care, which regularly has around **1,900** vacancies being recruited to at any one time.

Key roles in short supply

The most pressing shortages are concentrated in:

- Care Workers and Home Carers**
- Senior Care Workers**
- Social Workers**
- Nurses** (particularly community and specialist nurses)
- Pharmacy roles**
- Care coordination and supervisory positions**



Source

Greater Lincolnshire LSIP
Annex A 2026

